

2024

PRODUCT CATALOG

Offering a luxurious
solution to the single-use
plastic problem

plaine
★ products
Refill ★ Reuse ★ Rejoice
www.PlaineProducts.com





OUR STORY

Lindsey
+ Ali

Every piece of plastic that has ever been made still exists. Think about that. Then know that globally, we produce 300 million tons of plastic waste every year, 78 percent of which is NOT reclaimed or recycled. That's a lot of plastic. Founded by two sisters, Lindsey and Alison Delaplaine, Plaine Products began with a dream to have less plastic waste in the world.

Lindsey spent 10 years living and working in the Bahamas. There she saw first hand the consequences of our disposable lifestyle with plastic on the beach, in the ocean, and along the roads. After looking around her bathroom and realizing how much plastic she owned, she called Alison and they started talking about how to change that, and how to make it easy for others to do the same.

Founded in 2017, Plaine Products is on a mission to eliminate single-use plastic from the bathroom by offering a line of toxin-free personal care products in packaging that can be sent back and refilled time after time. We choose to offset all of the carbon involved in the shipping process. All of our products are salon-quality, vegan, non-GMO, cruelty-free, biodegradable, color-safe, and free of parabens, sulfates, and toxins. They are good for the body and the planet.

Based in Cincinnati, OH, Plaine Products is B Corp certified, a member of 1% for the Planet, certified by Leaping Bunny, PETA, and a proud women-owned business. Join us in reducing waste and helping stop the spread of single-use plastics.



we are
nēutral



HAIR ✶ CARE LINE

Our highly rated hair products use vegan ingredients to bring hair back to life and restore manageability, adding sheen and softness from roots to ends. Our vegan body products gently clean and hydrate while restoring nutrients and powerful antioxidants to skin.

16 fl oz: 2.5" x 2.5" x 7.25"

10 fl oz: 2.5" x 2.5" x 7.25"



SHAMPOO 16 fl oz
Rosemary Mint Vanilla
683318545120
Citrus Lavender
720260691779
Cherry Almond
634052870894
Unscented
682863119732



CONDITIONER 16 fl oz
Rosemary Mint Vanilla
683318545137
Citrus Lavender
720260691786
Unscented
682863119749



HAIR & BODY WASH 16 fl oz
Sage
682863120004



HAIR REPAIR 10 fl oz
Green Tea
699838399945



DEEP CONDITIONER 10 fl oz
Green Tea
744985580613



STYLING GEL 10 fl oz
Green Tea
744985580620





Our facial line is specifically designed to work together to gently clean and soften your face without stripping your skin. Used daily they will refine skin's tone and texture and fight against the signs of aging. We also offer a premium beauty oil that moisturizes skin and works well to diminish the appearance of scars, wrinkles and fine lines due to its rich antioxidant ingredients and essential fatty acids.

SKIN★CARE LINE

16 fl oz: 2.5" x 2.5" x 7.25"

2.5 fl oz: 1.25" x 1.25" x 4"



BODY WASH 16 fl oz

Rosemary Mint Vanilla
683318545144
Citrus Lavender
720260691977
Unscented
682863119763



HAND WASH 16 fl oz

Rosemary Mint Vanilla
682863119619
Sweet Orange Patchouli
745978266255
Citrus Lavender
720260691762
Cherry Almond
745978266248



BODY LOTION 16 fl oz

Rosemary Mint Vanilla
720260691816
Citrus Lavender
720260691922
Unscented
682863119756



FACE WASH 2.5 fl oz

Citrus
720260691892
Unscented
682863119923



FACE MOISTURIZER 2.5 fl oz

Citrus
720260691908



FACE TONER 2.5 fl oz

Green Tea
682863119596



BEAUTY OIL 2.5 fl oz

Sage
682863119626





TRAVEL SIZE ✶ SAMPLES

Our travel size containers allow you to take Plaine Products on the road to nourish your hair and body. Eliminating the need for little plastic bottles, these reusable travel size can be refilled from our 16oz products.

2.5 fl oz: 1.25" x 1.25" x 4"



TRAVEL

SHAMPOO 2.5 fl oz

Rosemary Mint Vanilla

683318545212

Citrus Lavender

720260691793

Unscented

682863119770



TRAVEL

CONDITIONER 2.5 fl oz

Rosemary Mint Vanilla

683318545229

Citrus Lavender

720260691809

Unscented

682863119787



TRAVEL

BODY WASH 2.5 fl oz

Rosemary Mint Vanilla

683318545236

Citrus Lavender

720260691984

Unscented

682863119794



TRAVEL HAIR

& BODY WASH 2.5 fl oz

Sage

674012715025



TRAVEL

BODY LOTION 2.5 fl oz

Rosemary Mint Vanilla

683318545229

Citrus Lavender

720260691939

Unscented

682863119855



TRAVEL

STYLING GEL 2.5 fl oz

Green Tea

792105344355



HAIR

REPAIR 2.5 fl oz

Green Tea

682863119602





WHOLESALE LINE SHEET

Size	Product	Scent Options	WSL	SRP
*Scent Abbreviations are below this chart				
16 oz	Shampoo	RMV, CL, CA, UN	\$15	\$30
16 oz	Conditioner	RMV, CL, UN	\$15	\$30
16 oz	Body Wash	RMV, CL, UN	\$15	\$30
16 oz	Hair & Body Wash	S	\$15	\$30
16 oz	Body Lotion	RMV, CL, UN	\$15	\$30
16 oz	Hand Wash	RMV, CL, CA, SOP	\$11	\$20
10 oz	Deep Conditioner	GT	\$15	\$30
10 oz	Hair Repair	GT	\$19	\$38
10 oz	Styling Gel	S	\$15	\$30
2.5 oz	Face Wash	CS, UN	\$8	\$15
2.5 oz	Face Toner	GT	\$7	\$13
2.5 oz	Face Moisturizer	CS	\$11	\$22
2.5 oz	Hair Repair	GT	\$8	\$15
2.5 oz	Beauty Oil	S	\$12.50	\$25
2.5 oz	Travel Size Shampoo	RMV, CL, UN	\$3	\$6
2.5 oz	Travel Size Conditioner	RMV, CL, UN	\$3	\$6
2.5 oz	Travel Size Body Wash	RMV, CL, UN	\$3	\$6
2.5 oz	Travel Hair & Body Wash	S	\$3	\$6
2.5 oz	Travel Size Body Lotion	RMV, CL, UN	\$3.50	\$7
2.5 oz	Travel Size Styling Gel	S	\$5	\$10
16 oz	Large Pump	Compatible with 16 oz bottles	0.50	
10 oz	Medium Pump	Compatible with 10 oz bottles	0.50	
2.5 oz	Small Pump	Compatible with 2.5 oz bottles	0.50	
16 oz	Large Spray Pump	Compatible with 16 oz bottles	0.50	
10 oz	Medium Spray Pump	Compatible with 10 oz bottles	0.50	
2.5 oz	Small Spray Pump	Compatible with 2.5 oz bottles	0.50	

RMV : Rosemary, Mint, Vanilla
 SOP: Sweet Orange Patchouli

CL : Citrus Lavender
 CA : Cherry Almond

GT : Green Tea
 CS : Citrus

UN : Unscented
 S : Sage



Our best selling products are available in 3.5-gallon durable plastic buckets. Large pumps are available for dispensing. Stores have the option of using these buckets on their floor or transferring the product into a container of their choice. Additional stickers with product information can be provided. These buckets fit into our industrial bottle washer so they can be returned for free for reuse.

3.5 GALLON BULK REFILL

448 fl oz: 12.5" x 12.5" x 11.5"



BULK REFILL SHAMPOO

Rosemary Mint Vanilla
682863119800
Citrus Lavender
744985580583



BULK REFILL CONDITIONER

Rosemary Mint Vanilla
682863119817
Citrus Lavender
744985580590



BULK REFILL HAIR & BODY WASH

Sage
699838399938



BULK REFILL BODY WASH

Rosemary Mint Vanilla
682863119824



BULK REFILL HAND WASH

Rosemary Mint Vanilla
682863119848



BULK REFILL BODY LOTION

Rosemary Mint Vanilla
682863119831



Our best selling products are also available in 1-gallon glass jars. Large pumps are available for dispensing. Stores have the option of using these jars on their floor or transferring the product into a container of their choice. Additional stickers with product information can be provided. These jars fit into our industrial bottle washer so they can be returned for free for reuse.

1 GALLON BULK REFILL

128 fl oz: 11" x 14" x 17"



BULK REFILL SHAMPOO

Rosemary Mint Vanilla

663992669725

Citrus Lavender

663992669732

Unscented

682863119947



BULK REFILL CONDITIONER

Rosemary Mint Vanilla

699838399976

Citrus Lavender

663992669749

Unscented

682863119954



BULK REFILL HAIR & BODY WASH

Sage

663992669756



BULK REFILL BODY WASH

Rosemary Mint Vanilla

699838399969

Citrus Lavender

783970353474



BULK REFILL HAND WASH

Rosemary Mint Vanilla

663992669718

Citrus Lavender

783970353481



BULK REFILL BODY LOTION

Rosemary Mint Vanilla

699838399952

Unscented

792105344362



BULK REFILL FACE WASH

Citrus

744985580606





BULK WHOLESALE LINE SHEET

Size	Product	Scent Options	WSL	SRP
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*Scent Abbreviations are below this chart

1 gallon	Shampoo	RMV, CL, UN	\$120 \$.83/oz	\$1.66/oz
1 gallon	Conditioner	RMV, CL, UN	\$120 \$.86/oz	\$1.73/oz
1 gallon	Body Wash	RMV, CL	\$120 \$.87/oz	\$1.74/oz
1 gallon	Body Lotion	RMV, UN	\$125 \$.94/oz	\$1.87/oz
1 gallon	Hair + Body Wash	S	\$120 \$.79/oz	\$1.58/oz
1 gallon	Hand Wash	RMV, CL	\$105 \$.82/oz	\$1.50/oz
1 gallon	Bulk Face Wash	CS	\$240 \$1.76/oz	\$3.52/oz
3.5 gallon	Bulk Shampoo	RMV, CL	\$270 \$.53/oz	\$1.07/oz
3.5 gallon	Bulk Conditioner	RMV, CL	\$270 \$.55/oz	\$1.11/oz
3.5 gallon	Bulk Hair+Body Wash	S	\$270 \$.56/oz	\$1.12/oz
3.5 gallon	Bulk Body Wash	RMV	\$270 \$.56/oz	\$1.12/oz
3.5 gallon	Bulk Body Lotion	RMV	\$290 \$.62/oz	\$1.24/oz
3.5 gallon	Bulk Hand Wash	RMV	\$180 \$.37/oz	\$.73/oz
3.5 gallon	Bucket Pump	Compatible with 3.5 gallon buckets	\$15	
1 gallon	Gallon Jar Pump	Compatible with 1 gallon jars	\$15	

RMV : Rosemary, Mint, Vanilla
SOP: Sweet Orange Patchouli

CL : Citrus Lavender
CA : Cherry Almond

GT : Green Tea
CS : Citrus

UN : Unscented
S : Sage



ENSURING LESS WASTE

Step 1

Order your preferred products. Replace lid with pump.

Step 2

When your bottle is low order a refill, or subscribe and we'll send the refill automatically.

Step 3

When the bottle is empty, rinse it out and switch the pump over to the refill bottle. Use the return label to send back the empty bottle.

Plaine Products has created a unique bottle exchange system that can be customized for each of our partners.

When customers return to you for refill bottles, there are several options for empty bottles:

1- Stores can collect empty bottles in the shipping case and return to us for free.

2- Stores can offer customers an option to ship their empty bottles back to us individually by requesting a free return label on line.

3- Customers can recycle their bottles. Aluminum is the easiest material to recycle and can be recycled without any quality loss, which means the material in these bottles can be used indefinitely. Plastic is typically downgraded when recycled so it can only be recycled once or twice before it goes to a landfill to sit for hundreds of years.

Refill * Reuse * Rejoice

www.PlaineProducts.com



ORDERING INFO

www.plaineproducts.com/wholesale

www.faire.com/apply/plaineproducts

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www.PlaineProducts.com

★ Make your
customers and the
planet happy

